

12 September 2019

Dear Nutricia Customer

## NOTICE: Product packaging changes to Nutrini and Nutrison packs

At Nutricia, we work hard to ensure that individuals receive the best possible nutritional support. We periodically improve our products and packaging based on the latest medical and scientific knowledge. Nutricia are therefore proud to announce that over the coming months we will be introducing new OpTri packaging which will gradually replace Nutrini and Nutrison packs.

The introduction of the OpTri packaging will bring about four key changes:

- The packaging of the product will change from a pack to the new OpTri bottle
- The carton quantity will change from 8 units to 12 units (applies to 500ml feeds ONLY)
- Due to the change in carton quantity the price per carton will increase (applies to 500ml feeds ONLY)
- All PHARMAC funded enteral feeds will have a **new Pharmacode**

It is important to note that the following will **not** be changing:

- The product ingredients and nutritional composition\*\*
- The price per unit
- All PHARMAC funded enteral feeds will continue to be PHARMAC funded

<sup>\*\*</sup>the only exception to this is Nutrison Concentrated 500ml where the nutritional composition will change slightly and will be communicated in due course.



## Improved Features of the OpTri bottle

We've listened to feedback on the existing tube feed packs and the new OpTri bottles feature clear, colour-coded labels to ensure quick, easy and accurate identification of the feed. The name of the product will be readable both when standing and hanging, and it also features clear, consolidated nutritional information to avoid confusion in product selection.

- The OpTri bottle is specifically designed with a flip-top, ISO compliant cap that requires less handling, improves safety and hygiene, minimises contamination and reduces the risk of swallowing when compared to the loose cap on current Nutrini and Nutrison packs.
- The new **ergonomicshape of the OpTri bottle and integrated hook** allows for easier handling for both the caregiver/carer and the healthcare professional. Additionally, the new design is ideal for efficient storage, where the product label can be clearly identified for quick and safe product selection.
- The OpTri bottle is **semi-translucent and has clear volume markings** to make it easier to monitor product usage.
- Designed for a better planet, the OpTri bottle has reclaimable and recyclable packaging that is manufactured with 85% less water (a water saving equivalent to 55 Olympic size swimming pools per year) and produces 21% less CO2 emission





## **Transition Timeline**

The changeover process will be actioned in a **phased approach** and as such, the below table outlines the estimated changeover dates for the next3 products in the range to transition.

**Please note**, all remaining tube feeds are planned to transition to the OpTri bottle through 2020, but we do not currently have approximate changeover dates. *This information will be communicated in due course*.

Old Product Code	NEW Product Code	NEW EAN (GTIN) Number - Unit	NEW EAN (GTIN) Number - Carton	Product Name	NEW Product Presentation	NEW Pharmacode	Estimated changeover date*
71122	132385	8716900575785	8716900575792	Nutrison Protein Plus 1000ml	OpTri bottle. No change to carton quantity.	2572974	October 2019
40891	132376	8716900573682	8716900573699	Nutrison Concentrated 500ml	1 carton of 12x500ml OpTri bottles (formerly 8x500ml packs)	2572966	November 2019
66675	132379	8716900575525	8716900575532	Nutrison 800 Complete Multi Fibre 1000ml	OpTri bottle. No change to carton quantity.	2572982	December 2019

<sup>\*</sup>Date is an approximate date at which it is expected that the new packaging will be available. This date is subject to change due to existing stock in the supply chain.

For more information please don't hesitate to contact our Clinical Care Line on 0800 636 228.

Kind regards

Emma Green

**Associate Brand Manager** 

**Nourishment ANZ**